



2013 EDITORIAL CALENDAR



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NOVEMBER 2012

RECORDING DRUMS

Whether it's a thundercrack snare or a subtly sizzling cymbal, learn the secrets to capturing the sound of acoustic drums.

STREET DATE: NOVEMBER 23, 2012

DECEMBER 2012

MOVING PICTURES

From YouTube to DVD, video can be a powerful marketing tool. We'll show you how to capture dazzling footage without breaking the bank.

STREET DATE: DECEMBER 21, 2012

JANUARY/FEBRUARY 2013

BACK TO THE FUTURE

Analog recording is back—and everyone wants a piece of the past. From the latest plug-ins and processing to old-fashioned tape, we'll examine the best ways to capture that cozy warmth without sacrificing convenience of the digital age.

STREET DATE: FEBRUARY 1, 2013

MARCH/APRIL 2013

CUT THE CORD

From the stage to the studio, the world of wireless gear has stepped up its game. Our experts will help determine what you need—and what you don't—to get mobile without breaking the bank.

STREET DATE: MARCH 1, 2013

MAY 2013

KEYS TO PERFECTION

There's a vast array of digital keyboards on the market—but the sheer number of makes, models and variations is dizzying. Our guide will cut through the clutter to help you find the right one.

STREET DATE: MAY 1, 2013

JUNE 2013

MAXIMUM MIXES

What every musician needs to know about mixing. We pull away the shroud of mystery, and serve up a road map to success—including biggest mistakes to avoid and sure-fire secrets to embrace.

STREET DATE: JUNE 1, 2013

JULY/AUGUST 2013

LIVE SOUND DREAMS

It's what every musician and singer wants—to sound great onstage—yet results are often disappointing. We break down the process so you can achieve superior live sound every night.

STREET DATE: JULY 1, 2013

SEPTEMBER/OCTOBER 2013

GUITAR HONOR ROLL

There's a gazillion electric guitars to choose—but which really offer the most bang for the buck? Our experts drill down to determine the best of the best that are worthy of your cash.

STREET DATE: SEPTEMBER 15, 2013

NOVEMBER 2013

ROAD HAZARDS

Everything you need to know to protect your act on the road—a practical guide to secure, carefree portability, from gear cases to suitcase sanity.

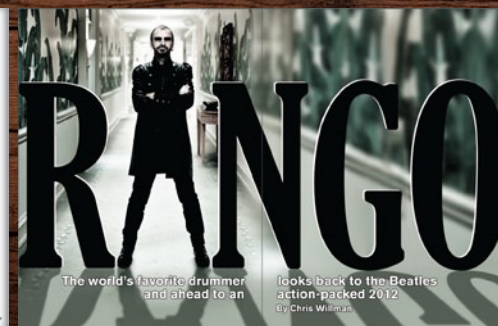
STREET DATE: NOVEMBER 1, 2013

DECEMBER 2013

CUTTING-EDGE APPS

Smartphone and tablet apps are changing the way we make music onstage and in the studio—and the landscape is evolving at break-neck speed. Our experts will help you navigate through the maze to find what works best for your needs.

STREET DATE: DECEMBER 1, 2013



2013 AD PRODUCTION SCHEDULE

NOVEMBER 2012

ANNUAL HOLIDAY ISSUE

Ad Reservation: October 31

Digital Artwork: November 9

Street Date: November 23

DECEMBER 2012

WINTER NAMM ISSUE

Ad Reservation: November 30

Digital Artwork: December 10

Street Date: December 21

JANUARY/FEBRUARY 2013

SXSW ISSUE

Ad Reservation: January 11

Digital Artwork: January 18

Street Date: February 1, 2013

MARCH/APRIL 2013

MUSIC ASSOCIATIONS ISSUE

Ad Reservation: February 15

Digital Artwork: February 22

Street Date: March 1, 2013

MAY 2013

ANNUAL FESTIVALS ISSUE

Ad Reservation: March 22

Digital Artwork: March 29

Street Date: May 1, 2013

JUNE 2013

SUMMER NAMM ISSUE

Ad Reservation: April 26

Digital Artwork: May 3

Street Date: June 1, 2013

JULY/AUGUST 2013

MUSIC SCHOOLS ISSUE

Ad Reservation: May 31

Digital Artwork: June 7

Street Date: July 1, 2013

SEPTEMBER/OCTOBER 2013

AES ISSUE

Ad Reservation: July 19

Digital Artwork: July 26

Street Date: September 1, 2013

NOVEMBER 2013

ANNUAL HOLIDAY ISSUE

Ad Reservation: September 13

Digital Artwork: September 20

Street Date: November 1, 2013

DECEMBER 2013

INDIE ISSUE

Ad Reservation: October 25

Digital Artwork: November 1

Street Date: December 1, 2013



THANK YOU FOR YOUR CONTINUED SUPPORT



The Fray



The Cranberries



Herbie Hancock



Sarah Jarosz



The Roots



Peter Gabriel



Uh Huh Her



Kate Bush



Keith Jarrett



Norah Jones / The Little Willies



Garbage



Steve Earle



Vince Gill



Carolina Chocolate Drops



Nick Lowe



Warren Haynes



Kathleen Edwards



Sean Garrett



Nada Surf



Martina McBride



Panic! At The Disco



Alison Krauss



Stanley Jordan



Judy Collins



Blink 182



Gavin DeGraw



Lyle Lovett



Jessie Baylin



The Cranberries



Skylar Grey



Dierks Bentley



Esperanza Spalding



James Blunt



Lady Antebellum



Grace Potter



Herb Alpert



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